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| Adam Roe  Wordpress Designer - 2005 - 2021 | 6 Nothampton Road  Lavendon  Olney  MK46 4EY  **07449310932**  **adamroe25@gmail.com** |
| EXPERIENCEFreelance, Milton Keynes — *Wordpress Designer*MONTH 2005 - PRESENT  * Designed, implemented and monitored web pages, plugins and functionality for continuous improvement. * Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch. * Optimized company's websites and main corporate blog to boost SEO traffic to sites. * Implemented website maintenance, content management, update and security resource tutorials to assist end-user training. * Conducted testing and review of website design for responsiveness, clarity and effectiveness. * Oversaw technical issues and troubleshooting requests to resolve surfaced problems. * Collaborated with Team members on project specifications, strategy and execution to build new WordPress pages and update existing ones. * Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts. * Installed required plugins and additional CSS to fit final design and functionality requirements. * Responded to and corrected issues preventing business or customer use of site or features.  SOME PROJECTSfindemalocal — *findmealocal.co.uk* Business listing website, I built this website in the wake of the coronavirus to help local businesses connect with their local audience. Transferred user SQL database via PHPmyadmin on theme change. thefitnesshubolney — *thefitnesshubolney.co.uk* Designed for the local gym I attend to help generate more clients, built using Wordpress/DIVI. Hosted on a VPS running cPanel. LTPlumbing&Heating — *ltplumbingandheating.co.uk* Built for a friend's plumbing business using Wordpress / VPS. | SKILLS  * Wordpress Design. * Hosting, cPanel, WHM. * Basic Python. * AWS. * Site Speed Optimisation * SEO onsite/offsite  CERTIFICATES **AWS Cloud Practitioner** - 2019  **Linux Essentials** - 2020  **CompTIA Cloud Essentials -** 2019 INTERESTS IT, Web Design, Cloud Computing, Automation, Football, Socialising, Charity Work, |