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| Adam RoeWordpress Designer - 2005 - 2021 | 6 Nothampton RoadLavendonOlneyMK46 4EY**07449310932****adamroe25@gmail.com** |
| EXPERIENCEFreelance, Milton Keynes — *Wordpress Designer*MONTH 2005 - PRESENT* Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
* Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
* Optimized company's websites and main corporate blog to boost SEO traffic to sites.
* Implemented website maintenance, content management, update and security resource tutorials to assist end-user training.
* Conducted testing and review of website design for responsiveness, clarity and effectiveness.
* Oversaw technical issues and troubleshooting requests to resolve surfaced problems.
* Collaborated with Team members on project specifications, strategy and execution to build new WordPress pages and update existing ones.
* Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts.
* Installed required plugins and additional CSS to fit final design and functionality requirements.
* Responded to and corrected issues preventing business or customer use of site or features.

SOME PROJECTSfindemalocal — *findmealocal.co.uk*Business listing website, I built this website in the wake of the coronavirus to help local businesses connect with their local audience. Transferred user SQL database via PHPmyadmin on theme change.thefitnesshubolney — *thefitnesshubolney.co.uk*Designed for the local gym I attend to help generate more clients, built using Wordpress/DIVI. Hosted on a VPS running cPanel.LTPlumbing&Heating — *ltplumbingandheating.co.uk*Built for a friend's plumbing business using Wordpress / VPS. | SKILLS* Wordpress Design.
* Hosting, cPanel, WHM.
* Basic Python.
* AWS.
* Site Speed Optimisation
* SEO onsite/offsite

CERTIFICATES**AWS Cloud Practitioner** - 2019 **Linux Essentials** - 2020**CompTIA Cloud Essentials -** 2019INTERESTSIT, Web Design, Cloud Computing, Automation, Football, Socialising, Charity Work,  |